

Anacostia Watershed Citizens Advisory Committee (AWCAC)

Latino Outreach Committee

Tom Taylor, Beaverdam Creek Watershed Watch Group

Kit Gage, Friends of Sligo Creek

Delia Aguilar, Friends of Sligo Creek

Rebecca Wolf, Interstate Commission on the Potomac River Basin

Ruby Stemmler, EcoLatinos

Jorge Bogantes Montero, Anacostia Watershed Society

Fran Toler, Friends of Dueling Creek

Trey Sherard, Anacostia Riverkeeper

Ramon Palencia-Calvo, Chispa Maryland/Maryland LCV

* Other Latino Outreach Committee members

Who we are:

- Diverse group of organizations and individuals.
- Committed to ensure that Latino families and community leaders play an active role in protecting and restoring the Anacostia River and its tributaries.
- Believers in education and change through community action, stewardship and advocacy.

Why Latinos?

- Latinos are the great untapped resource in this cause.
- The US Census estimates that Latinos are about 9% of the total population of Maryland.
- Latinos account for 17% of the Prince George's County population and 19% of the Montgomery County population.
- Latinos are disproportionately affected by a number of environmental issues.

LATINO VIEWS OF THE ENVIRONMENT



Nationally

- 92% agree that they have a moral responsibility to care for our earth, including its wilderness and forests, the oceans, lakes and rivers
- 91% view outdoor activities as part of the community's way of life
- 94% believe their family can help curb toxic air and water pollution



In Maryland



- 65% are concerned about climate change and global warming
- 96% believe that we all need to do something to leave a cleaner environment for future generations
- Limited contact with nature
- Other concerns can overshadow interest in environmental

Opportunities

- Collaborating with Latino families, community groups, faith-based organizations, and legislators.
- Presenting information in the context of impact on personal and family health.
- Creating activities, workshops and seminars that address the family as a whole unit.
- Training community members to be leaders in this effort.



CURRENT EFFORTS



Volunteering!

Students planting in the wetlands
and collecting native plant seeds



Sweep the Creek - Sligo



Project based learning!



Rain Garden at
Northwestern
High



Education

Green Festival at Saint Camillus



Storm water runoff workshop



Moving forward

LATINO RIVER FESTIVAL

October 15, 2016, Bladensburg Waterfront Park

- Educational and collaborative opportunities to identify and address environmental problems in the community.
- Increasing Latino access to the Anacostia River and participation in recreational opportunities.
- Connecting the community with local environmental efforts (from watershed organization and Latino organizations to government entities).



Latino River Festival

- Opportunities to connect, learn, enjoy, and share in environmental resources and issues affecting lives and their communities.
- An environmental message is at the center of each activity
- Attendees can participate in numerous programmed activities regardless of their knowledge of English or income level.



Latino River Festival

- Festival themes and pavilions:
 - Environmental justice,
 - Outdoor recreation,
 - Water quality.
- Booths and tables available for activities and exhibitors



Ways to Help

- Seeking partners
- Seeking support from grant makers and stakeholders
- Promoting the event
- We'd love to have you there!

**Contact us:
AWCAC-
Hispanic Committee
Latino River Fest.
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